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2010 King of New York[®] Dates and Events Announced!

Bronx, NY – June 16, 2010 – The King of New York BMX and Skateboard action sports event returns for its 16th year on August 7 and 8. Many of New York City's top Professional and Amateur BMX and Skateboard athletes will be on hand competing for the King of New York title. Tompkins Square Park at 10th Street and Avenue A in lower Manhattan will host The King of New York unique blend of Street events on Saturday, August 7. The first ever King of New York Dirt Jump event will take place on Sunday, August 8. The venue for the Dirt Jump jam to be announced soon.

On the first day, Saturday August 7 from 11am to 6pm, King of New York Champions will be named for BMX Street, Skateboard Street, BMX Flatland, Highest Bunnyhop, and Highest Ollie. The BMX and Skateboard Street events will feature the unique King of New York "building block" format conceived in 2009, where the competition course obstacles and ramps change configuration frequently throughout the day's events, mimicking a street session where multiple spots are hit on the same day. During the BMX Flatland events, riders will link various front wheel, back wheel, and bike flipping and spinning tricks together on the ground where the most innovative combinations take the Flatland title.

The second day, Sunday August 8 from noon to 5pm, is when King of New York Champions will be named in Dirt Jumping for BMX and Mountain Bike. The dirt jumpers will be throwing backflips, 360s, barspins, and numerous limbless high-air variations trying to make it to the end of the downhill course in one piece! There will also be head-to-head time-trial "drag races" on Sunday. All of the dirt events will be firsts in the 16-year history of the King of New York.

Sponsors and prizes this year are courtesy of Akademiks, Hoffman Bikes, Sidewall Distribution, Triple 8, Civilian Skateboards, Diamond Back, and Flatland Fuel. Transworld Ride BMX Magazine will be on hand to document and cover the event.

For more info go to www.kingofnewyorkevent.com. Direct inquiries can be sent to info@babybeanpro.com.

About King of New York[®]

The premier Pro/Am action sports event in New York City, the King of New York began in 1995 as a bicycle stunt competition in the Bronx and is now one of the longest running

action sports events in the world! Featuring top athletes from around the world, winning the King of New York awards a highly regarded place in action sports history. King of New York is a Registered Trademark of baby bean productions, llc.

About baby bean productions

baby bean productions is an action sports marketing agency providing Event Production, Athlete Representation, Media Communications, and Consulting services. Connecting brands and consumers through action sports, music, and lifestyle events, baby bean utilizes the talents of dedicated and passionate athletes, artists, musicians, and others with more than twenty years of experience throughout the action sports industry.